

Report On...

"eCommerce"

Development And Strategy

www.eTribemarketing.com

<http://www.facebook.com/etribemarketing>

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The following report will provide an extensive overview of online resources and information for online marketers regarding the fundamentals of **eCommerce**.

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Keyword Analysis

| Keywords | Competition | Global Monthly Searches | Approximate CPC |
|-----------------------------|-------------|-------------------------|-----------------|
| ecommerce | Medium | 90,500 | \$5.81 |
| shopping cart | High | 40,500 | \$1.61 |
| ecommerce website | High | 22,200 | \$12.50 |
| what is ecommerce | Low | 18,100 | \$1.78 |
| ecommerce solutions | High | 2,400 | \$21.80 |
| ecommerce solution | High | 880 | \$11.29 |
| ecommerce store | High | 1,300 | \$18.73 |
| ecommerce business | High | 1,600 | \$4.00 |
| open source ecommerce | Medium | 1,900 | \$4.88 |
| ecommerce platform | High | 2,400 | \$8.30 |
| ecommerce template | Medium | 1,600 | \$2.49 |
| ecommerce shop | High | 320 | \$9.95 |
| php ecommerce | Low | 720 | \$5.22 |
| ebusiness | Low | 5,400 | \$5.70 |
| ecommerce developer | High | 480 | \$23.14 |
| hosted ecommerce | High | 210 | \$13.03 |
| ecommerce marketing | High | 1,600 | \$10.34 |
| ecommerce system | Medium | 210 | \$6.08 |
| b2b ecommerce | High | 1,300 | \$18.61 |
| ecommerce plugin | Medium | 210 | \$10.91 |
| ecommerce package | Medium | 110 | \$12.39 |
| what is ecommerce marketing | Medium | 480 | \$6.01 |
| ecommerce strategy | Medium | 720 | \$11.73 |
| ecommerce tools | Medium | 390 | \$8.07 |
| e-selling | Low | 170 | \$2.12 |
| create ecommerce store | High | 50 | \$5.68 |
| ecommerce security | Low | 260 | \$0.23 |
| custom ecommerce | Medium | 90 | \$10.16 |
| small business ecommerce | Medium | 140 | \$13.04 |
| ecommerce software | High | 3,600 | \$16.19 |
| ecommerce sales | Medium | 320 | \$8.02 |
| ecommerce applications | Medium | 140 | \$7.52 |

| | | | |
|------------------------------|--------|-------|---------|
| ecommerce fulfillment | High | 590 | \$18.73 |
| ecommerce payment | Medium | 140 | \$13.46 |
| ecommerce consulting | Medium | 480 | \$10.13 |
| what is an ecommerce store | High | 90 | \$8.06 |
| ecommerce consultant | Medium | 720 | \$7.04 |
| ecommerce merchant | Medium | 70 | \$15.90 |
| ecommerce packages | High | 170 | \$8.89 |
| ecommerce statistics | Low | 260 | \$4.42 |
| ecommerce news | Low | 4,400 | \$2.56 |
| ecommerce network | Low | 40 | \$3.99 |
| free ecommerce sites | High | 90 | \$7.10 |
| ecommerce tutorial | Low | 260 | \$2.10 |
| use of ecommerce | Medium | 10 | \$2.07 |
| ecommerce article | Medium | 70 | \$2.60 |
| best free ecommerce sites | High | 30 | \$18.36 |
| create free shopping website | High | 20 | \$45.28 |
| cheapest ecommerce platform | High | 40 | \$41.12 |
| free ecommerce stores | High | 20 | \$13.53 |

100 Blog Posts about eCommerce

1. <http://www.theguardian.com/business/2016/jan/30/future-of-e-commerce-bricks-and-mortar>
2. <http://www.entrepreneur.com/article/269933>
3. <http://ecommerce-platforms.com/articles/ecommerce-software>
4. <http://ecommerce-platforms.com/ecommerce-selling-advice/50-ecommerce-experts-blogs-you-need-to-follow>
5. <http://www.cio.com/article/2955485/e-commerce/how-to-build-an-ecommerce-business-that-sells-food-online.html>
6. <http://techcrunch.com/2015/12/21/e-commerce-isnt-everything/>
7. <http://www.entrepreneur.com/article/251386>
8. <http://www.entrepreneur.com/article/246223>
9. <http://www.entrepreneur.com/article/248142>
10. <http://smallbiztrends.com/2015/08/checklist-starting-an-ecommerce-business.html>
11. <http://www.forbes.com/sites/steveolenski/2015/06/23/tips-for-marketing-an-ecommerce-business/#e1d532f48241>
12. <https://www.shopify.com/blog/17953576-dont-make-these-7-mistakes-in-your-ecommerce-business>
13. <https://gospaces.com/blog/53395716-10-places-to-find-online-business-ideas-for-an-ecommerce-website-with-examples-you-can-steal>
14. <http://blog.hubspot.com/marketing/personalization-tips-to-grow-your-ecommerce-business>
15. <http://www.businessnewsdaily.com/8499-ecommerce-shipping-guide.html>
16. <https://blog.paymill.com/hurdles-ecommerce-business/>
17. <https://selfstartr.com/ecommerce-business-plan/>
18. <http://tech.co/10-awesome-ecommerce-business-marketing-2015-07>
19. <http://www.sitepoint.com/4-tips-on-building-an-ecommerce-business/>
20. <http://www.digitalexits.com/whats-your-ecommerce-business-worth/>
21. <http://www.stitchlabs.com/guides/three-steps-to-grow-your-ecommerce-business>
22. <http://audiencestack.com/static/blog-the-five-emails-every-saas-and-ecommerce-business-must-send.html>
23. <http://longlivetheinternet.com/4-reasons-to-buy-an-ecommerce-business/>
24. <http://www.incomediary.com/ecommerce-business-broker>
25. <https://www.mycommerce.com/blog/howcanecommercehelpyourbusinessgrow.html>
26. <http://wemakewebsites.com/blog/5-things-to-look-for-when-buying-an-ecommerce-business>

- 27.<http://hawkemedia.com/5-reasons-why-your-ecommerce-business-is-not-growing/>
- 28.<http://www.spotzer.com/12-proven-ecommerce-strategies-to-grow-your-business>
- 29.<https://www.pivofy.com/blog/7-facts-need-know-start-e-commerce-business/>
- 30.<https://www.americanexpress.com/us/small-business/openforum/articles/cheat-sheet-tips-adding-ecommerce-business/>
- 31.<http://www.webcoupers.com/7-tips-to-make-your-ecommerce-business-totally-successful/>
- 32.<http://www.aura.ie/sellingonline/6-reasons-e-commerce-website-can-grow-business/>
- 33.<https://www.tagove.com/ecommerce-marketing-tips-boost-business>
- 34.<http://www.drupalpartners.com/blog/top-12-reasons-you-should-start-an-ecommerce-business-with-drupal-commerce>
- 35.<https://www.renewire.com/blog/the-secret-to-successfully-scaling-your-ecommerce-business-globally/>
- 36.<http://memarketingservices.com/how-to-start-an-ecommerce-business-6-easy-tips/>
- 37.<http://www.socialmediatoday.com/marketing/mareaqua/2015-09-25/must-have-tools-ecommerce-business-growth>
- 38.<https://www.affirm.com/content/most-important-ecommerce-metrics-kpis/>
- 39.<http://www.emrisk.com/articles/5-things-every-ecommerce-business-owner-should-know>
- 40.<http://blog.crazyegg.com/2015/05/29/9-ecommerce-strategies/>
- 41.<http://www.adweek.com/socialtimes/every-day-strategies-for-increasing-ecommerce-conversions-infographic/632246>
- 42.<http://www.businessinsider.com/sc/5-ways-to-succeed-in-ecommerce-2015-9>
- 43.<https://www.marketingweek.com/2015/06/08/how-to-future-proof-your-ecommerce-strategy/>
- 44.<http://www.thefilter.com/personalisation-vs-segmentation-in-e-commerce-strategy/>
- 45.<http://ecommerce-platforms.com/ecommerce-selling-advice/7-must-ecommerce-analytics-tools>
- 46.<http://www.roughagenda.com/ecommerce/20-useful-ecommerce-tools-you-should-try/>
- 47.<http://www.practicalecommerce.com/articles/92975-10-Live-Chat-Tools-for-Ecommerce-Merchants>
- 48.<http://feinternational.com/blog/essential-tools-for-starting-an-e-commerce-business/>
- 49.<http://www.creativeblog.com/web-design/tools-ecommerce-designers-cant-live-without-11618876>
- 50.<http://www.mycustomer.com/community/blogs/loriwagoner/5-ecommerce-tools-that-you-should-start-using-right-now>
- 51.<http://blog.lemonstand.com/27-essentials-tools-ecommerce-developers-designers/>
- 52.<http://storefrontsocial.com/blog/7-essential-tools-for-ecommerce-success/>

- 53.<https://www.handshake.com/blog/ecommerce-tools/>
- 54.<http://www.business.com/ecommerce/leverage-these-6-tools-to-understand-your-ecommerce-users-better/>
- 55.<http://www.sellbrite.com/blog/5-ecommerce-tools-you-cant-live-without/>
- 56.<http://www.businessnewsdaily.com/7707-best-ecommerce-software.html>
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- 58.<http://www.ebridgeconnections.com/blog/top-inexpensive-tools-to-help-grow-your-ecommerce-start-up/>
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- 66.<http://blog-chetholmes.com/2015/04/20/ecommerce-is-where-small-business-success-lies/>
- 67.<http://internet.com/ecommerce/e-commerce-seo-tips-for-beginners/>
- 68.<http://creativepres.com/how-to-make-a-wordpress-website-with-e-commerce-for-beginners.html>
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- 70.<http://everydaypowerblog.com/2015/10/31/making-money-online-with-ecommerce/>
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- 72.<http://www.bizjournals.com/bizjournals/beginners/2015/06/5-e-commerce-mistakes-to-avoid.html>
- 73.<http://www.referralcandy.com/blog/15-ecommerce-blogs-you-should-be-following/>
- 74.<http://acquisio.com/blog/digital-marketing-beginners/how-to-drive-ecommerce-sales-without-discounting/>
- 75.<https://www.optimizesmart.com/e-commerce-tracking-works-google-analytics-ultimate-guide/>
- 76.<http://downingstreet.biz/helpful-tips-for-ecommerce-beginners/>
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- 84.<http://www.business.com/ecommerce/project-management-tips-to-creating-an-ecommerce-site/>
- 85.<https://vwo.com/blog/trust-in-ecommerce/>
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- 87.<http://wiederinc.com/5-tips-to-creating-a-more-usable-e-commerce-site/>
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- 90.<http://www.hongkiat.com/blog/basic-ecommerce-tips/>
- 91.<https://business.f-secure.com/5-key-learnings-ecommerce-website-hacked/>
- 92.<http://www.informationsecuritybuzz.com/articles/the-most-common-ecommerce-security-mistakes-and-how-to-avoid-them/>
- 93.<http://www.chicagotribune.com/suburbs/post-tribune/community/chi-ugc-article-how-to-build-online-store-5-best-ecommerce-1-2016-01-13-story.html>
- 94.<http://1stwebdesigner.com/e-commerce-wordpress-themes/>
- 95.<http://www.stitchlabs.com/blog/10-tips-to-creating-a-top-notch-ecommerce-store-experience>
- 96.<https://speckyboy.com/2015/10/07/ecommerce-store-colors/>
- 97.<https://mofluid.com/blog/how-to-create-backlinks-for-your-ecommerce-store/>
- 98.<http://wayoftheolympian.com/how-to-setup-an-e-commerce-site-and-make-money/>
- 99.http://www.huffingtonpost.com/dorit-sasson/what-you-need-to-know-for_1_b_8444894.html
100. <https://www.elegantthemes.com/blog/tips-tricks/e-commerce-tips-for-making-your-wordpress-store-a-success>

17 Forum Posts about eCommerce

1. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1128157-i-am-planning-new-e-commerce-start-up-multibrand-organic-items-suggest-best-e-commerce-platform.html>
2. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1149645-anyone-else-here-making-money-e-commerce-looking-network.html>
3. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1075670-weebly-e-commerce-business.html>
4. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1070300-best-e-commerce-forum-drop-ship-lifestyle-e-commerce-fuel-etc.html>
5. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1132257-e-commerce-platforms-best-eyeglasses.html>
6. <http://www.warriorforum.com/mobile-marketing/1130034-mobile-best-way-doing-e-commerce-marketing.html>
7. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1167628-what-some-best-e-commerce-wordpress-plugin.html>
8. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1062436-saas-e-commerce-solutions-vs-self-hosted-ones.html>
9. <http://www.warriorforum.com/e-commerce-sites-wholesaling-drop-shipping/1130333-woocommerce-shopify.html>
10. <http://www.thestudentroom.co.uk/showthread.php?t=3942615>
11. <http://www.ukbusinessforums.co.uk/threads/buying-e-commerce-businesses.349545/>
12. <http://www.ukbusinessforums.co.uk/threads/do-you-profit-from-e-commerce.347479/>
13. <http://www.cnet.com/forums/discussions/what-is-the-best-e-commerce-platform-for-online-business-1/>
14. <http://businessmodelhub.com/forum/topics/how-to-set-up-an-e-commerce-business>
15. <http://www.freeforums.com/showthread.php?76186-How-to-do-SEO-for-Ecommerce-websites&p=176475>

16. <https://www.quora.com/What-are-the-steps-to-start-an-eCommerce-business>

17. <http://www.warriorforum.com/ecommerce-sites-wholesaling-drop-shipping/956268-best-ecommerce-drop-shipping-course.html>

18.

50 YouTube Videos about eCommerce

1. <https://youtu.be/wl4ocEF3Wfk> - Starting an Ecommerce Business Changed My Life | Tips and Tricks
2. <https://youtu.be/yd-Luet5Jgo> - Create an eCommerce Website in WordPress – 2015
3. <https://youtu.be/eDpZJI3uNts> - Top 10 E Commerce Websites in The World 2015
4. <https://youtu.be/ih-0oIfBTZc> - How to Make an Ecommerce Website 2016 Online Store WordPress
5. <https://youtu.be/eGyHA-DIYvg> - Proceed to Checkout: The Unexpected Story of How Ecommerce Started
6. <https://youtu.be/ehbilx1bZuk> - Storefront: How To Make An Ecommerce WordPress Website - On A Budget 2016
7. <https://youtu.be/FISHGS6hd2c> - Ecommerce Expert Interview - Ben Hebert
8. <https://youtu.be/hEIPLASLpcl> - Conversion Rate Optimization: Why This One Metric Determines Your Ecommerce Success
9. <https://youtu.be/7u56FJfAGSQ> - 4 traps to avoid when building an Ecommerce project
10. <https://youtu.be/8oXKy8aAq2s> - 3 Best eCommerce WooCommerce WordPress Themes
11. <https://youtu.be/5hcNifsTQkY> - eCommerce Tips That Will Double Your Sales Right NOW. From Private Label To Brand
12. https://youtu.be/u9xFdpbzX_g - How to Create a Product Page that Actually Sells - Fashion Ecommerce Tips
13. <https://youtu.be/NUDSD4FU22U> - Tips for Running An eCommerce Business Online – Travis Marziani
14. <https://youtu.be/XoVULwcuxVE> - Ecommerce Marketing Strategies: Tips & Ideas for Online Selling
15. <https://youtu.be/tRf5qDoEyx8> - Succeeding with E-Commerce and Selling Online: Four Hot Tips for Startups
16. <https://youtu.be/6rjoYYSjU7k> - 3 Tips on How to Tell Your Story - eCommerce Growth Tips
17. <https://youtu.be/z2r8T20Xlio> - 4 E-Commerce Tips to Keep Customers Happy
18. <https://youtu.be/SwenaFHRcek> - Anton's Top Tips on How to Be Successful in E-Commerce

19. <https://youtu.be/iJ2-6f-KNFM> - Tips on Building an E-Commerce Company
20. <https://youtu.be/Sbef0UhW7Us> - Tips for Designing Your E-Commerce Store | Magento Project Walkthrough
21. <https://youtu.be/IOtME7NNGfM> - Retail Roundup – 5 tips on choosing a new ecommerce platform
22. <https://youtu.be/A5zELAMXSXo> - How to Triple Your Ecommerce Sales & Leads - CROday & CRO Example
23. <https://youtu.be/xtElhqJoqmw> - #MyBusinessTip: How to build a standout Ecommerce site.
24. <https://youtu.be/LLC47jYrXkU> - eCommerce Website Essentials
25. <https://youtu.be/xHgqDH6ktlc> - How I Became Successful with an E Commerce Website
26. <https://youtu.be/SjmDFpoVSJY> - e-Commerce for beginners starts here...
27. https://youtu.be/pg9_Rp2F--s - Digital Marketing Strategy: E-Commerce distribution
28. <https://youtu.be/JTI9zSyeYCI> - Email Marketing: The Profitable Component of Your eCommerce Strategy
29. https://youtu.be/L-NXAjmF_GQ - How to Develop Your E Commerce Shipping Strategy
30. <https://youtu.be/B7ldWtD2Yew> - 3 Proven eCommerce Content Marketing Strategies for 2016 featuring Russ Henneberry
31. <https://youtu.be/qe1-pyuMd90> - Inbound Commerce: How to Build an Inbound Marketing Strategy for eCommerce
32. <https://youtu.be/IDr66kOA3C8> - Criteo Live NYC - The New Rules of Online Customer Engagement
33. <https://youtu.be/bZwukOvtAAo> - E26 Ecommerce and Online Retail Marketing Quick Wins
34. <https://youtu.be/dQBTtfupJ2g> - Adopting Ecommerce Technology – Les Johnson, North Coast Electric
35. <https://youtu.be/OgsCIDEeEOc> - E-commerce Explained [Small Business]
36. <https://youtu.be/gjQk1tEdsfg> - E-Commerce for small business
37. <https://youtu.be/UnyYCisfgS4> - Starting an eCommerce Website as a Small Business
38. <https://youtu.be/Hqw3qIbFPdk> - How to measure your e-commerce business by Françoise Provencher

39. <https://youtu.be/E0bmivOXpUU> - How eCommerce can be beneficial for your business?
40. <https://youtu.be/ikYCFVGCnE> - Why B2B e-commerce represents a Massive Opportunity for Local Business
41. <https://youtu.be/IMT7WDZ3J5E> - Wordpress E-commerce tutorial | WooCommerce | 2016
42. <https://youtu.be/beZpPAi8ISU> - Basic SEO Tutorial for Your Ecommerce Store On Page SEO
43. <https://youtu.be/bNMKEVXarTs> - What is SEO for ecommerce ? | SEO Training | SEO For Ecommerce Tutorial Part03
44. https://youtu.be/Zah42_fbU2E - 7 Steps to Designing Your Online Ecommerce Store Website
45. https://youtu.be/P1_8sm61-nA - 7 More Steps to Designing Your Online Ecommerce Store Website
46. https://youtu.be/OcSJ_1JjN6w - 5 Steps to Help You Achieve eCommerce Excellence
47. <https://youtu.be/KEQZPoldsaw> - 5 Steps to Help You Achieve eCommerce Excellence Daniel Melendez Alexandra Baer
48. <https://youtu.be/qSUIvLKiu0> - 7 Step E-Commerce Sales Funnel
49. <https://youtu.be/TKqBSQjsUzU> - How to Break into the Ecommerce World
50. <https://youtu.be/Lcw8e1wYHrY> - What Are Your E-Commerce Fulfillment Options?
- 51.

30 Paid Products/Offers about eCommerce

1. eCommerce Training Academy - <https://ecommercetrainingacademy.com/>
2. Private Ecommerce Coaching - <https://www.abetterlemonadestand.com/coaching/>
3. E-Commerce COaching - 2 Hour Session - http://www.thejoyfulepreneur.co/store/p3/E-Commerce_Coaching_-_2_Hour_Session.html
4. Kickass E-Commerce Launch - <http://www.e-commercebootcamp.com/courses/kickass-e-commerce-launch>
5. The Ultimate Ecommerce Guide To Starting An Online Business - <https://www.udemy.com/the-ultimate-ecommerce-guide-to-starting-an-online-business/>
6. Website Marketing & eCommerce Training Course - <http://www.2market.ie/training/2015-04-26-19-21-35/website-marketing-ecommerce>
7. E-Commerce - Online Digital Marketing Course - <https://digitalmarketinginstitute.com/students/courses/ecommerce>
8. E-Commerce Blueprint: The Step-by-Step Guide to Online Store Success - <http://www.amazon.com/E-Commerce-Blueprint-Step---Step-Success-ebook/dp/B008REKNYE/>
9. Ecommerce: How to Make Money - Online 30 Different Proven Strategies + Free Ebook - <http://www.amazon.com/ECOMMERCE-Different-Strategies-E-Commerce-Marketing-ebook/dp/B01BLL9728/>
10. E-Commerce 2015 - <http://www.amazon.com/E-Commerce-2015-11th-Kenneth-Laudon/dp/0133507165/>
11. Ecommerce Analytics: Analyze and Improve the Impact of Your Digital Strategy - <http://www.amazon.com/Ecommerce-Analytics-Analyze-Improve-Strategy/dp/0134177282>
12. Agile E-commerce by Alister Rutledge - <http://www.lulu.com/shop/alister-rutledge/agile-e-commerce/ebook/product-22044934.html>
13. Ecommerce Website Development: Proven Tips for Creating a Successful Ecommerce Business and More - <http://www.lulu.com/shop/jack-stills/ecommerce-website->

[development-proven-tips-for-creating-a-successful-ecommerce-business-and-more/ebook/product-22339358.html](http://www.lulu.com/shop/development-proven-tips-for-creating-a-successful-ecommerce-business-and-more/ebook/product-22339358.html)

- 14.**Creating Your First Ecommerce Site by Jamister Manalu - <http://www.lulu.com/shop/jamister-manalu/creating-your-first-ecommerce-site/ebook/product-22353391.html>
- 15.**Pro Paypal E-Commerce by Adrian Valenzuela - <http://www.lulu.com/shop/adrian-valenzuela/pro-paypal-e-commerce/ebook/product-21369937.html>
- 16.**eCommerce Selling Smarter - 5 DVD Course - <http://ecommercemoney.com/shop/ecommerce-selling-smarter-5-dvd-course/>
- 17.**eCommerce Business Model - Educational Training DVD - <http://ecommercemoney.com/shop/ecommerce-business-model-educational-training-dvd/>
- 18.**E-Business and E-Commerce Management by Dave Chaffey - <http://www.amazon.com/E-Business-E-Commerce-Management-Dave-Chaffey-ebook/dp/B00IZ080Y0>
- 19.**Ecommerce MVP: How to build a minimum viable online business - <http://www.ecommercemvp.com/>
- 20.**The Big Commerce Bundle: Three Ecommerce Business Paths for 2016 by Steve Blank - <https://www.amazon.ca/The-Big-Commerce-Bundle-Ecommerce-ebook/dp/B01CLZ4OL2>
- 21.**Build eCommerce site with WordPress - <https://www.udemy.com/wordpress-ecommerce/>
- 22.**Create a Profitable ECommerce Business - The Complete Guide - <https://www.udemy.com/create-a-profitable-ecommerce-business/>
- 23.**Start An Online Store A to Z Guide - OpenCart 1.5 Ecommerce - <https://www.udemy.com/start-your-own-online-store/>
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